



For Immediate Release in Hong Kong
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MapKing Cooperates with Food Easy to Provide Better Services to Consumers

MapKing is delighted to announce their new partnership with Food Easy. Through the cooperation between MapKing and Food Easy, we will provide more functions and better services to all varieties of users.

Food Easy is now one of the most popular dining website in, as well as being the official online restaurant directory of, Hong Kong. Both restaurant database and membership base have been growing since its establishment in 1999. Today, over eighteenth-thousand dining places are listed in the Food Easy directory with over seventy-thousand registered dependent on Food Easy in their daily life.

With the map service provided by MapKing, users can easily locate restaurants and hotels displayed on MapKing's high quality digital map. With extra functions such as routing and searching, users can easily obtain information on how to reach target locations and surrounding POIs.

Stanley Ng, CEO of MapKing said, with the development of society, it becomes more important than ever before that people need real time information to improve their living standard. The co-operation between MapKing and Food Easy is a good start.

Alex Cheng, Director of Business Creation said, it's critical for Food Easy to partner with a first class map partner to further develop advanced features on both mobile and desktop platforms. We are very delighted to form a long-term partnership MapKing.

MapKing International Limited is specialized in Geographic Information System (GIS) with particular focus on seamless integration of GIS with other cutting edge information and telecom technologies. MapKing Mobile Family is our product line delivering powerful mapping and navigation functions across a wide range of mobile devices. MapKing Mobile Family has achieved rapid growth in recent years along with the ever-increasing popularity of mobile electronic devices. MapKing Mobile Family provides top-quality consumer products as well as sophisticated tailor-made GIS/LBS solutions to telecom carriers, enterprises and government agencies.

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